



Customer Newsletter



June 2009

Only 1 week left to take advantage of Microsoft's Year End deals. [Click here to skip to the offers.](#)

Tech Tidbit—XRM

You may know that AIM Technologies can provide Microsoft CRM sales, service, and support, but did you know that the same platform can be used for rapid application development for just about any line of business (LOB) application? Here are just a few examples of XRM projects AIM has used the Microsoft CRM platform to develop for customers:

- Vendor relationship management
- Training center management
- Agreement and contract management
- Technical support "case" management

Where these customers were tracking data in various spreadsheets or Access databases, XRM solutions have eliminated these and moved data into a single repository where it can be acted upon by workflows, integrated with ERP solutions, and delivered through a standard web browser, within Outlook, or within a mobile device. Furthermore, applications allow us to gather data entered through web forms, proactively check for duplication, and more.

Ready to see it in action? Email [us](#) today!

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These discounts expire on June 26th! To take advantage of any of the promotions shown here, contact your [account manager](#) today!

Promotions Available from Microsoft

Business Intelligence Sales Offer: December 29, 2008 - June 26, 2009

Receive up to 20% OFF selected Microsoft Dynamics Business Intelligence modules/granules for purchases over \$3,000 USD or up to 10% OFF selected Microsoft Dynamics Business Intelligence modules/granules purchases up to \$3,000 USD.

Selected Modules: Advanced Analysis Cubes Library, Analysis Cubes Library, Electronic Document Delivery, Enterprise Reporting User Licenses, FRx Currency Translation, FRx Desktop User, FRx DrillDown Viewer, FRx Report Designer Users, FRx Report Launcher, FRx Report Manager, FRx Report Server, FRx WebPort, Microsoft Forecaster, SmartList Builder, Business Portal User, Client for Microsoft® Office/SharePoint.

LMT Sales Offer: March 1, 2009 - June 26, 2009

Receive up to 20% OFF the License Model Transition fee for all Microsoft Dynamics customers transitioning less than 40 users to Business Ready Licensing or up to 40% OFF the License Model Transition fee for all Microsoft Dynamics customers transitioning 40 or more users to Business Ready Licensing

In addition, receive up to 20% OFF additional functionalities (BRL Users and/or BRL Modules) purchased at the time of the transition.

Loyalty Offer: December 29, 2008 - June 26, 2009

Customers with 3 years or more in tenure and currently on a service plan can avail themselves of a \$500 loyalty coupon that can be applied to a qualified license purchase of new modules, adding additional users or transitioning to Business Ready Licensing at the time of renewal.

Minimum purchase of \$2500 is required. Offer can be combined with any other Existing Customer license offer.

License Sales Offer: March 1, 2009 - June 26, 2009

Receive up to 25% OFF Microsoft Dynamics user and module license purchases.

Fresh Start Offer for Lapsed Customers: March 1, 2009 - June 26, 2009

Microsoft Dynamics GP customers lapsed from their service plan for 3 years or more can receive investment credit for the last-known recorded value of their Microsoft Dynamics Modular-Based License towards the cost of an equivalent Microsoft Dynamics Business Ready License solution when they reenroll by June 26, 2009.



Questions? Comments? Suggestions?

Please help us respond to your requests and input by e-mailing us at aburke@aim-technologies.com.

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