

June 2009

Customer Newsletter

AIM Technologies

A Message from AIM Technologies:

Good August Customers! The year is flying by and so are developments in Microsoft Dynamics GP and CRM. This newsletter we have a few exciting things to tell you about:

- Promotions from Microsoft
- New Excel Functionality with SmartList Builder
- CRM Online—Anytime, anywhere
- Extender—New functionality, new price
- GP 11—Read about what's to come in early 2010

As always, if we can be of service, don't hesitate to let us know.

The AIM Technologies Team

Welcome, Owen!

We are pleased to announce the latest member of the AIM Technologies family was born a few weeks ago.

AIM Consultant Laine, his wife Tracy, and big sister Maddie welcomed Owen who weighed 7 lbs 14 oz and was 19.5 inches long.



Microsoft
GOLD CERTIFIED
Partner

 Microsoft Dynamics

Promotions Available from Microsoft



Buy Two, Get the Third 1/2 Off:

When you buy 2 add-on modules, get 3rd add-on for 50% off. Offer valid from July 6, 2009 to December 23, 2009. Other conditions apply.

License Model Transition Add-on Sales Offer:

Existing Microsoft Dynamics ERP customers will receive up to 25% discount on additional Business Ready Licensing users and Business Ready Licensing modules purchased at the time of a License Model Transition (LMT). Offer valid from July 6, 2009 to September 25, 2009. Other conditions apply.

New Excel Report Builder Functionality with SmartList Builder

New functionality in GP 10 allows users to build custom Office Excel lists that connect to source data, enabling real time reporting of your Microsoft Dynamics GP business information within Office Excel.

Key Benefits of Excel Report Builder

- Format reports using functionality in Excel. Charts, Graphs, Analytic Functions...anything Excel can do.
- Users simply refresh Excel reports to get real-time data while formatting remains intact.
- Deploy the reports to a local machine, network folder, or SharePoint for easy access.

- Users do not need to be a Dynamics GP user to view and refresh the reports in Excel.

Read more:

- [*SmartList Builder for Microsoft Dynamics GP with Excel Report Builder*](#)
 - [*Report List, SmartLists, and Office Excel in Microsoft Dynamics GP*](#)
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Extender Changing

Announcing added features and functionality for Extender in Microsoft Dynamics GP 10.0, Service Pack 4.

Extender is an easy-to-use tool that allows you to add data fields, notes, macros, lookups and much more, without writing a single line of code. Develop workflow and enrich your reporting power for Microsoft

Dynamics GP with this empowering tool.

To view a list of the new features and enhancements to Extender, click [here](#).



On September 1, 2009, the pricing for Extender will increase to \$2,450 for BRL Business Essentials, BRL Advanced Management, MBL Standard and MBL Professional. **Buy now and get on enhancement prior to the increase in price!**

An Online CRM Option Gives Customers a Choice

With online CRM software from Microsoft Dynamics CRM Online, your business can get immediate results:

- Increase productivity with fast user adoption. It looks and feels like the Microsoft Office productivity applications that your employees use every day.
- Use CRM Online from within Microsoft Outlook or within a standard browser window.
- Tailor Microsoft Dynamics CRM online to your business—to fit the way you work.
- Drive more qualified leads into the sales pipeline with Internet Lead Capture.
- Working within the Microsoft Azure “cloud” gives you the

option of anywhere, anytime access.

- With no upfront software or hardware investment, you can manage costs with a simple monthly per user fee .

Read more:

- [Microsoft Dynamics CRM Online Fact Sheet](#)



Microsoft Dynamics GP ‘11’

Microsoft has released an updated Statement of Direction detailing what is expected for the next version of Microsoft Dynamics GP. The expected timeline for release is Spring ‘10.

To read the latest Statement of Direction, click [here](#).

Featured ISV: Binary Stream Property Site Manager

As the only property management software available that fully integrates with Microsoft Dynamics GP, Binary Stream’s Property Site Manager brings the robust financials of GP to leverage the strength of GP, while adding significant leasing, billing, cost tracking and commissions management functionality.

This tight integration allows you to use the standard accounting features and reports in Microsoft Dynamics GP while at the same time, providing you with a comprehensive real estate and site management solution. From non-residential (commercial, industrial, financial, oil and gas, airports, retail, parking garages, shipping ports, etc.) to residential properties, the Property Site Manager software was developed to accommodate and streamline many types of real estate management requirements.

Property Site Manager manages all aspects of property and site leasing including:

- Streamlined AR & AP invoice batch processing
- Full charge escalation management
- Common Area Maintenance (CAM) Charge management
- Commissions management
- Tax tracking
- Comprehensive reporting: profit & loss, tenancy, and more

With several flexible processing options available and built in scalability, the Property Site Manager helps managers maximize occupancies levels and profitability, by controlling costs and speeding up various processes. Existing clients of this solution have saved up to 50% of their previous processing times.



Upcoming Events

AIM will be exhibiting the following events in the coming months:

[LCPA Business & Industry Conference](#)

September 21-22, 2009

Hilton New Orleans Riverside & Towers

[Biz Tech Expo](#)

October 7-8, 2009

Baton Rouge River Center

Please stop by our booth for a visit!



Contact Us

Questions? Comments? Suggestions?

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